NÓRA HORVÁTH

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OTP Bank

2010 Budapest, Kereszt utca 26.

Dear MS Kiss,

It is well known that OTP Bank is a market leader in retail banking. But I am aware that in the wake of the financial crisis there has never been as much attention on sales at a retail branch.

This is exactly where I could contribute to your goals as a sales-driven retail banking clerk. Please consider the following:

* I have ranked in the Top 10 retail officers in Budapest based on value of transactions sold in 2013.
* In the first half of 2015, I  sold HUF 234 million worth of unit linked investment products – which was the second highest in our branch.
* I establish long-term relationship with my clients. This benefits my sales effectiveness and also my client satisfaction rating (97.5%) which was among the best within the bank.

If you think that your branch could benefit from similar results, it would be good for us to talk. I will call you next Tuesday to discuss a potential meeting.

Best wishes,

Nóra Horváth

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PS. For additional information on my professional experience, please see the attached résumé.